## Message Text

UNCLASSIFIED

PAGE 01 TOKYO 06788 100835Z ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W

-----101125Z 110469 /16

R 100752Z MAY 77 FM AMEMBASSY TOKYO TO USDOC USTS WASHDC INFO SECSTATE WASHDC 7584 AMCONSUL SYDNEY

**UNCLAS TOKYO 6788** 

E.O. 11652: N/A TAGS: ETRD

SUBJECT: BILL PEACH -- WASHINGTON VISIT

SUMMARY: VISIT OF BILL PEACH TO USTS/WASHINGTON. END SUMMARY.

JW-7-427 REF SYDNEY 0848, USDOC WASH 07818 CONCERNING BILL PEACH VISIT TO WASHINGTONDC ON MAY 22, 23 AND 24, IT IS OUR UNDERSTANDING THAT USIS IS MAKING HOTEL AND OTHER ARRANGEMENTS AS REOUESTED IN SYDNEY 0848. HOWEVER, WE HOPE APPROPRIATE HIGH USTS OFFICIALS WILL MEET WITH PEACH TO DISCUSS HIS PLANS FOR POSSIBLE UPCOMING TV SERIES FEATURING LITTLE-KNOWN BUT SALEABLE TOURISM SPOTS IN AMERICA. THIS SERIES WOULD MOST LIKELY BE SHOWN NATIONALLY ON AUSTRALIAN BROADCAST-ING COMMISSION'S CHANNEL 2. SINCE WE NOW TRYING TO DEVELOP AUSTRALIA MARKET AND SINCE PEACH HIGHLY REGARDED AS AUSTRALIAN TV PERSONALITY, WE FEEL THIS SERIES COULD GIVE STRONG BOOST TO OVERALL VISIT USA PROGRAM IN AUSTRALIA. WE CONTEMPLATE PROVIDING CAB WAIVER SUPPORT FOR THESE FUTURE TRIPS. IN ADDITION, WE EXPECT PEACH TO SET HIGH STANDARDS FOR OTHER MEDIA FAM TRIPS FROM AUSTRALIA. THEREFORE WE STRONGLY URGE YOU TO GIVE FULLEST POSSIBLE ASSISTANCE TO PEACH DURING HIS WASHINGTON VISIT. SUGGEST YOU CONTACT USIS AND COORDINATE DETAILS. SHOESMITH

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## Message Attributes

Automatic Decaptioning: X

Capture Date: 01-Jan-1994 12:00:00 am Channel Indicators: n/a **Current Classification: UNCLASSIFIED** Concepts: VISITS, TOURISM PROMOTION

Control Number: n/a

Copy: SINGLE Sent Date: 10-May-1977 12:00:00 am Decaption Date: 01-Jan-1960 12:00:00 am Decaption Note:

Disposition Action: n/a Disposition Approved on Date: Disposition Case Number: n/a Disposition Comment:

Disposition Date: 01-Jan-1960 12:00:00 am Disposition Event:

Disposition Event:
Disposition History: n/a
Disposition Reason:
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Subject: BILL PEACH -- WASHINGTON VISIT SUMMARY: VISIT OF BILL PEACH TO USTS/WASHINGTON. END SUMMARY. JW-7-427 REF

SYDNEY 0848, USDOC WASH 07818 CONCERN TAGS: ETRD, US, (PEACH, BILL)

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